



Operations & Management Consulting

Innovative Corporate Solutions, LLC.

Municipal Operations and Technology Consulting

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Organization

Innovative Corporate Solutions has nearly two decades providing service to organizations in various areas of business, municipal operations management and Information Technology. Whether not-for-profit, for profit, or public-government, Innovative has successfully guided our clients in Operations Management, Need Assessments, advisory on infrastructure and municipal improvement, constituent services, managing and refining internal work flow processes, Business Process Improvement, Management and oversight of clients department operations in all areas including Information Technology and help with managing or transitioning your organization to a more efficient and cost comfortable operation.

Municipalities and businesses are finding that the line between operations, cost and services provided are converging in ways that cannot be ignored. We are seeing this shift more readily in government as the industry discovers the benefit of partnering with private industry like Innovative Corporate Solutions who have designed teams of professionals in both business and the public sector with a focus on streamlining and improving processes, managing municipal operations, creating greater efficiency, and realizing cost savings over time.

To remedy the shift we have decided to stick with what works. Providing advisory and management services that will support and enhance our clients operations and infrastructure while keeping a keen eye on changes in the industry. This helps us do a better job serving our clients, while helping our clients do a better job at serving theirs.

From a functional approach we assess and learn your business needs, philosophy and strategic plan, and develop operational plans and recommendations that will create efficiency through a series of methods that include: recommendations from findings, Coaching, Policy & Procedures, Vendor and business relationship management, Process improvement, department management and oversight, Municipal Advisory services, Information Technology need assessment, Client level end user support recommendations and support services, Training, Network & Infrastructure management consulting services, and Where Do We Go From Here reports.

We maintain a philosophy that demands on time delivery of services and a promise that we will treat each client with the same importance no matter how big or small the job. Our emphasis is on improving efficiency and streamlining business processes for our customers through the use of industry trained and subject matter experienced professionals and leading edge technologies.

We speak a language you can understand and pride ourselves in communicating with our clients about the importance of enhanced operations, people management, relationship management, and Information technology but without high level communication and tech-talk. Whether starting a new project, stalled in a current project or just need advice on where you stand in municipal services, Innovative is ready to assist and guide.

Doing The Work You'd Rather Not Do Alone.

Qualifications

- 1. Basic Corporate Information and History:** Innovative Corporate Solutions is registered in the State of New Jersey as a Limited Liability Company (LLC.) Innovative was founded by Richard Winstead in 2001 with a focus on providing Senior Level Management services to small businesses who wish to have the service level of a Chief Information Officer on a contract basis. Since that time Innovative has grown, providing solutions in areas of Municipal Operations Management, Process Improvement, Department Management and reorganization, Organizational Strategy, Advisory Services, Vendor and Client Staff Management, Problem Resolution and Information technology.
- 2. Team Experience:** Our team has close to 35 years in areas of Government Operations, Policy, Department Management, Strategy, Process Improvement, People Management, Advisory Services and over 20 years in Vendor Management, Confidential Advisory Services to Senior Management, and Information Technology and Planning.
- 3. Service Level:** Innovative is committed to providing on time services oftentimes exceeding the expectations of our clients. We pride ourselves on the idea of why put off for tomorrow what can be done today. We believe the efficiency of our services are a direct mirror of our personal commitment to our brand and belief that every concern of our clients is of extreme concern to our team.
- 4. How Do We Distinguish Ourselves from the Competition:** While we continually focus on the core values of our brand, we never lose sight of the ever changing industry we serve. We continually study the industry for strengths and weaknesses and refine our offering to stay ahead of our competition and provide the most effective and efficient service the market has to offer. Our growth and success is not predicated solely on how rapidly we grow, but how our business and the businesses we serve grow together. We strive to acquire the best talent we can find then continue to develop as a team to offer our customers solutions to their concerns and a game plan for the future in what we call Vision Planning. Vision Planning requires that we continually study the business of our clients and the solutions we recommend to enhance processes and keep our clients ahead of leadership, constituent, business, staff, technology and department expectation by developing custom solutions that may not be on the market but that will increase productivity and save cost. Industry operates on a three step process: Assess, Build, Maintain. For most, the maintenance step becomes the ongoing service and the assess, build process only comes into play many years down the road when the original solution no longer fulfills a clients need. Innovative's Vision Planning continually moves through the three step process many times throughout a year to ensure our clients are always operating at max efficiency.

Services

MUNICIPAL CONSULTING SERVICES

Confidential Advisory Services: to advise and guide organizational leadership through the processes of strategy, assessment, policy, analysis, and decision-making that empower our clients to achieve their goals and objectives and enable their organization to thrive and grow in a timely, cost-effective, politically sensitive manner.

Department Management: Innovative can help you assess, identify and solve the challenges that stand in the way of efficiency and progress. We will work with you as part of your team, side-by-side, until we have delivered the results that matter to you. Then we will continually serve as part of your management team to insure ongoing productivity and delivery of quality services.

Operational Efficiency: Our team studies our clients current practices and refine and develop processes to increase business efficiency, reduce costs, and improve responsiveness to customers.

Policy and Procedure Services: Innovative will assess the operations within a department and organization, study how staff perform their work, what tools are being used to guide and assist them, what policies are in place and if policies are affective and being followed and enforced. Then refine and create new policy that will enhance procedures and guide staff along a path toward a more productive and robust operation.

Municipal Ordinance Advisory Services: Innovative can guide and help develop ideas and language for municipal ordinances for services, standards, and infrastructure improvements.

Constituent Services: Constituent services has a wide range consisting of business, municipal services and community outreach. Innovative will study, refine and build programs that address the concerns of your constituents and ensure their needs are being met in the most expedited, efficient and cost effective way.

Private Sector and Vendor Relationship Management: Innovative's approach to vendor management allows our clients to plan end-to-end relationships with vendors, and ensure activities are coordinated and aligned to control costs, manage compliance, and reduce risk and improve performance.

Process Improvement: Innovative will identify, analyze, and improve upon your existing business processes and optimize to meet new quotas or standards of quality.

Multi State Relationship Ambassador: Innovative will initiate communication and dialogue on behalf of our clients to encourage relationships for growth and partnerships.

Recreation and Education Advisor: To advise and guide organizational leadership through the processes of strategy, assessment, policy, analysis, and decision-making to create and improve processes surrounding recreation and education.

TECHNOLOGY MANAGEMENT SERVICES

CIO Consulting Services: Innovative can serve as an interim CIO or fractional CIO to satisfy your high-level, strategic Chief Information Officer staffing needs.

Strategic Technology Planning: We will assist our clients in determining where they are now and where they need to be through defining a course of action and a plan for technology and infrastructure designed to meet objectives in the municipal strategic plan.

Call Us Today! 856-218-8494